Dear ##LNAME## Family,  
  
My name is **NAME**, your Fitness Director at **CLUB NAME**. Here at the Fitness Center, we pride ourselves in providing the highest quality services that will meet and exceed the needs of our entire membership.  
  
You will be greeted by friendly, professional staff that can assist you in finding the right person or program to reach your health and wellness goals. Whether you are looking to take one of our many diverse classes, meet with our Registered Dietitian to fine tune your diet, train in our total body circuit, enjoy a personalized massage from our therapist, get your heart racing on our cardiovascular machines or challenge yourself with our functional training equipment, the **CLUB NAME** has something for everyone.  
  
At **CLUB NAME**, we also offer our members an enjoyable tennis experience on their choice of six tennis courts, comprised of three hard courts and four lighted Har-Tru clay courts. During the summer our Members relax poolside and enjoy food and beverage service at one of our four pool options, including one adult only pool with a heated Jacuzzi.  
  
We also provide childcare services in our Kid’s Korner for those families who have small children that require supervision while you are working out or attending one of our Country Club Member Events. We do require you to stay on property when utilizing this service. For more information on rates and times, please view  full details on the club website.  
  
Finally, as new Members I would like to extend to you a personalized one-on-one wellness consultation with myself, a master level trainer and nutrition coach, which will establish the perfect approach for you to achieve your goals. Whether you choose to work one-on-one with a Personal Trainer, join one of our Group Training programs, or are just looking for advice to help you get started on your own, we’ll be here to support you every step of the way. Client references can be made available upon request. If interested, you may contact me at any time to set up your complimentary appointment.  
  
I look forward to coaching you towards a healthier lifestyle!