Dear ##LNAME## Family,  
  
I am pleased to welcome you to the Golf Membership at **CLUB NAME**! I hope you have had an opportunity to begin to enjoy the benefits of your new Membership. As a Member, you are afforded a variety of resort-style amenities and activities for the whole family. Be sure to check the online calendar and weekly newsletter to see upcoming events and take advantage of everything your Membership has to offer. Our website is **URL** and is continuously updated with information pertaining to the Club.  
  
In addition to your upgraded Fitness Membership, **CLUB NAME** also offers different Golf Memberships to fit your needs as well. Depending on the time of year, we usually have various offers that would allow you to test out the different amenities around the Club to see if an upgraded Golf Membership would work for you. If you’re interested in learning more about the different options available, please send me an email to schedule a time to connect.  
  
Please know that if you have any family, friends or colleagues that may be in interested in pursuing a Membership of their own, I would be happy to assist them as well. Depending on the time of year, we usually have various offers that would allow them to test out the different amenities around the Club to see if it’s a good fit. You may have them contact me directly or I can contact them on your behalf.  
  
We’re excited to have you as valued Members of **CLUB NAME**. Please let me know if there is anything I can do to improve your Member experience in the future. I look forward to seeing you around the Club!  
  
Sincerely,