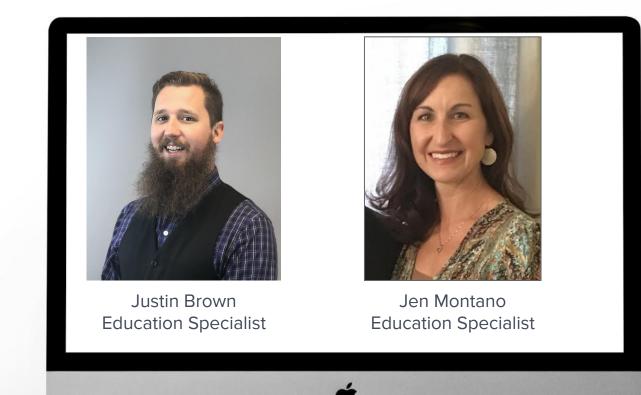


The Power of Data Genie

October 6th 2:00 PM EST







Ask a Question at Any Time!

Questions will be addressed at the end of the webinar.

Please note: This webinar is being recorded. The recording will be sent out after the webinar.





- What data genie excels at
- How to Open a Data Genie View
- Manipulating the Pivot Table
- Saving the report view

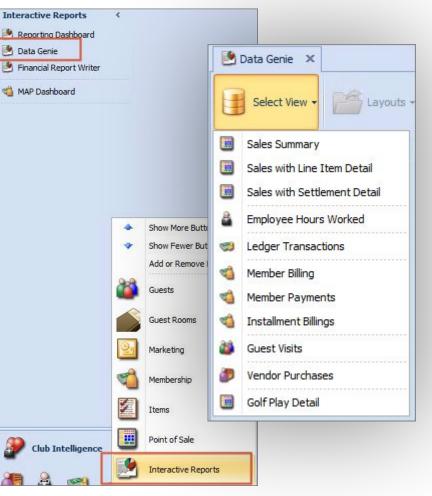
- Using graphs
- Scheduling an email
- Exporting the report
- A Brief Explanation of each view and best fields to use for basic reporting
- Questions & Answers

Genie Excels At

- Ability to manipulate data
- High levels of detail
- Fully customizable
- Custom filter options



- How to Open a Data Genie View
 - Navigate to the Interactive reports module in CMA
 - Select Data Genie from the module options
 - Select a View from the view dropdown

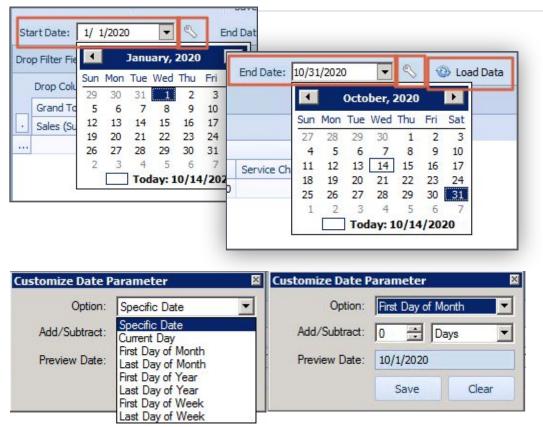


G Selecting Premade Layouts

- Pre-made layouts are available for selection
- Save any updates to that layout
- Save the changes as a new layout
- Delete any *non-public* layout from the list

Sales Summary -	Layouts - Save As New	w Reset I
Start Date: 1/ 1/2014 Drop Filter Fields Here Grand Total Sales (Sum) C Solution State Sta	Age Spending by Area Category Average Check by Type Image Demo Layout Pemo Layout FB Area Sales Example (w/o Even FB Quarterly Area View Sample Jason Demo Jason Demo Sales Jim's Sales Summary Test Joe Member Type Report Member Type Spending Original Sales Team - FB Meal Periods Sales Team - Member Type Spend 2014 compared to 2015 sales (PU Conner Genie (PUBLIC) mciahels layout (PUBLIC)	Age Spending by Area Category Average Check by Type Demo Layout FB Area Sales Example (w/o Events) FB Quarterly Area View Sample Jason Demo Jason Demo Sales Jims FB View Jim's Sales Summary Test Joe Member Type Report Member Type Report Member Type Spending Original Sales Team - FB Meal Periods Sales Team - Member Type Spending
0.4	Delete Layout	•

Choose Date Range & Load Data



First, select a start date and an end date. Use the wrench icon next to each of these dates to customize the range by options such as:

- Specific Date
- Current Day
- First day of the Month
- Last Day of the Month
- First Day of the Year
- Last Day of the Year
- First Day of the Week
- Last Day of the Week

Then add/subtract days to find the dynamic start/end dates.

Finally, select Load Data.

Œ **Building the report view (Adding Columns or Rows)**

Drop Filter Fields Here Drop Data Items Here Drop Row Fields Here Grand Total

Start Date: 10/ 1/20

Û

Right click in the field area to open the entire field list to the right of the grid. Dlfferent fields enter different areas	Drop Filter Fields Here Drop Data Items Here Drop Row Fields Here Grand Total	Drop Column Fields Here	 Reload Data Show Field List Show Prefilter
ilter Fields Here Drop Column Field tow Fields Here Total Drop Data Items Iart Date: 10/ 1/20 Ies Iter Fields Here	Row Area		Age Demo Area Area Category \widehat{r} Area Category \widehat{r} Area Category Description Area Description Area Description Billing Member
Arrows show where the field will go	Add To Data Area Data Area		Billing Member Name Billing Member Number Billing Member Type Description Covers Date Description Covers

G Building The Report View (Sorting and Filters)

Sorting by a single field. Click the small **drop down arrow** within the field.

To filter click the small **Filter Icon** next to the drop down Icon.

Select whichever fields are desired or un-check any non-necessary ones then select **OK**.

Filters remain even if field is removed from pivot table

Day of Week	-		of Day
Discount		ields	Drop
Employee		d	Gran Drop
Gratuity			
Hour of Day	Ŷ		
Join Date			

Area	Sales Total (Sum)
Pool Kiosk	\$24.25
Ocean Side Gaz	\$472.00
Halfway Grill (M	\$98.50
Grill Room	\$1,208.91
Golf Shop	\$2,160.77
Fitness	\$0.00
Clubbouse Dinin	\$263.75
Beverage Cart	\$0.00
Administration	(\$75.00)

Hour o	of Day	¶3. ⊙ fi	Ļ	
ields I	Grand Drop	(Show A 8 9 10 11 12	AII)	
		12	ОК	Can

ூ⊚ ⊚ ₩								
 Halfway Grill (M Grill Room Golf Shop Fitness Clubhouse Dinir Beverage Cart Administration 								
OK Cancel								
Drop Filter Fields He	re							
Sales (Sum)	Drop	Column Fields He						
Area 🔹 👻	Sales	Total (Sum)						
Pool Kiosk	\$24.25							
Ocean Side Gaz		\$472.00						
Halfway Grill (M		\$98.50						
Grill Room	-	\$1,208.91						
Golf Shop		\$2,160.77						
Clubhouse Dinin		\$263.75						
Administration		(\$75.00)						
Grand Total	-	\$4,153.18						

ress permission of Clubessential

Generative Building The Report View (Removing Columns or Rows)

Sales (Sum)	Hour of Day 🔺							Hour o	E Day		
Area 👻 📍	0	8		Start Dat	o: 110/	1/2020	T	E	i Day		
Pool Kiosk	\$0.00		4	Polarcea	.e. µo	172020		Sales (Sum)	Drop Column Fie	lds Here
Ocean Side Gaz	\$0.00		-	Drop Filter	r Fields H	lere Hour of	Day	Area		Color Total (Con	
Halfway Grill (M	\$0.00		-	te-les (C		11				Sales Total (Sun	
Grill Room	(\$7.50)		\$3	Sales (Su	um)	Hour of D	ay 🔺	Adminis	tration	(\$75.0	00)
Golf Shop	\$0.00		4	Area		0	8	Bevera	ge Cart	\$0.	.00
Clubhouse Dinin	\$0.00		-			· / ·····		Clubho	use Dinin	\$1.563.	25
Administration	(\$75.00)		4					Fitnes	Hour of D	ay	
Grand Total	(\$82.50)		\$3					Golf S	Sales (Su	m) Meal Pe	

Drag the column or row from its place on the **pivot table** back to the **fields list** or into the **Filter fields area** for quick retrieval.

nistration		(\$75.00)	
rage Cart		\$0.00	
nouse Dinin		\$1.563.25	
s Hour of	Day		
Sales (S	um)	Meal Period 🔺 📍	
Area		Breakfast	Daily
Administ	ation	\$0.00	
Beverag	e Cart	\$0.00	
Clubhous	e Dinin	\$1,224.50	
Fitness		\$0.00	

G Adding a filter to the Fields Area

Sales (Sum)	Meal Period 🔺	Hour of Day	Area Category 😤			1		
Area 🔺	Breakfast	Da	A COLOR DOCTOR AND A COLOR DOCTOR	5 💿 🔂			e Outs	Grand Total
Administration	\$0.00	Sales (Sum)	Meal Period 🔺 💟	(Show All)]	\$0.00	(\$75.00)
Beverage Cart	\$0.00	Area 🔺	Breakfast	Dues & Recurring			\$0.00	\$0.00
Clubhouse Dinin	\$1,224.50	Administration	\$0	Fitness Food & Beverage		.00	\$0.00	\$1,563.25
Fitness	\$0.00	Beverage Cart	\$0			.00	\$0.00	\$184.00
Golf Shop	\$0.00	Clubhouse Dinin	\$1,224	Pool		.50	\$0.00	\$9,816.77
Grill Room	\$2,535.00	Fitness	\$0 🔽	Tennis		.00	\$0.00	\$5,919.79
Grill Room Bar	\$0.00	Golf Shop	\$0		16	.00	\$0.00	\$60.00
Halfway Grill (M	\$0.00	Grill Room	\$2,535	OK	Cancel	.98	\$267.50	\$267,50
Ocean Side Gaz	\$0.00	\$0.00	\$0.00	\$496.75	\$0.00		\$0.00	\$496.75
Pool					\$0.00		\$0.00	\$0.00
TOOTKIOSK		idded to fields r		Ŭ I	\$0.00		\$0.00	\$48.75
Pool Snack E fiel	d to the Field	d Area and click	the filter ic	on in the	\$0.00		\$0.00	\$0.00
Tennis Shop top	right to pull	up filterable ite	ms.		\$0.00		\$0.00	\$59.00
Grand Total					\$79.00		\$267.50	\$18,340.81

Building The Report View (Multiple Rows and Columns)

rt Date: 1/ 1/2020	2 🔹 🔨	End Date: 10/14	4/2020 🗾 🤇	🔧 🛛 🕲 Load Da	ta 📃 Make Lay	out Public	Expand
a Category 📍							
es (Sum)	[Meal Period 🔺					
ea 🔻 🖣 Me	ember T 🔺	Breakfast	Lunch	Other	Take Outs	Grand T	otal
Ocean Side Gazebo		\$0.00	\$472.00) \$ 0.	00 \$	0.00	\$472.00
aitway Grill (Mobile G	Jrdering)	\$0.00	\$0.00	\$0.	00 \$9	8.50	\$98.50
cill Room		¢74 75	¢1 149 16	(¢15.0	0) ¢	0.00	¢1 208,91
Start Date: 1/ 1/	2020 🔽 🔍	End Date: 10/14	4/2020 🔽 🔊	🐵 Load Data	Make Layout Pu	blic 💿 Expa	and All
Area Category 📍							. 16
Sales (Sum)		Meal Period 🔺					
Area 🔻 👻	Member T 🔺	Breakfast	Lunch	Other	Take Outs	Grand Total	
Area	Member T Associate	Breakfast \$0.00	Lunch \$177.00	Other \$0.00	Take Outs \$0.00	Grand Total \$177.	00
					21.00 million		1.0
	Associate	\$0.00	\$177.00	\$0.00	\$0.00	\$177.	00
	Associate Regular Social	\$0.00 \$0.00	\$177.00 \$236.00	\$0.00 \$0.00	\$0.00 \$0.00	\$177. \$236.	00
✓ Ocean Side G	Associate Regular Social Total	\$0.00 \$0.00 \$0.00	\$177.00 \$236.00 \$59.00	\$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00	\$177. \$236. \$59.	00 00 00
 Ocean Side G Ocean Side Gazebo 	Associate Regular Social Total	\$0.00 \$0.00 \$0.00 \$0.00	\$177.00 \$236.00 \$59.00 \$472.00	\$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00	\$177. \$236. \$59. \$472.	00 00 50
 Ocean Side G Ocean Side Gazebo Halfway Grill (Mol 	Associate Regular Social Total bile Ordering)	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$177.00 \$236.00 \$59.00 \$472.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$98.50	\$177. \$236. \$59. \$472. \$98.	00 00 50 91

Click the arrow on an individual row or column to expand that next layer of detail.

Clicking **Expand All** will expand every layer in the grid.

Collapsing Fields

The club can choose to collapse any number of expanded columns or rows or choose to **Collapse All**.

	51.5						
Sales (Sum)		Meal Period 🔺					
Area 🔻 Ϋ	Member T 🔺	Breakfast	Lunch	Other	Take Outs	Grand Total	
✓ Ocean Side G	Associate	\$0.00	\$177.00	\$0.00	\$0.00	\$177.00	
	Regular	\$0.00	\$236.00	\$0.00	\$0.00	\$236.00	
	Social	\$0.00	\$59.00	\$0.00	\$0.00	\$59.00	
Ocean Side Gazebo	ean Side Gazebo Total		\$472.00	\$0.00	\$0.00	\$472.00	
✓ Halfway Grill (Regular	\$0.00	\$0.00	\$0.00	\$98.50	\$98.50	
✓ Grill Room	Non-Member 20	\$0.00	\$8.25	\$0.00	\$0.00	\$8.25	
	Regular	\$74.75	\$1,028.16	(\$15.00)	\$0.00	\$1,087.91	
	Regular-Dep	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Social	\$0.00	\$112.75	\$0.00	\$0.00	\$112.75	
Grill Room Total		\$74.75	\$1,149.16	(\$15.00)	\$0.00	\$1,208.91	
✓ Clubhouse Di…	Regular	\$0.00	\$206.25	\$0.00	\$0.00	\$206.25	
	Social	\$30.00	\$27.50	\$0.00	\$0.00	\$57.50	
Clubhouse Dining (M	obile Ordering) T	\$30.00	\$233.75	\$0.00	\$0.00	\$263.75	
Graud Trital		\$104.75	\$1 854 91	(\$15.00)	\$98.50	\$2,043,16	

Building The Report View (Multiple Rows and Columns)

Sales (Sum)		Meal Period 🔺							
Member T 🔻	Area 🔹 👻	Breakfast	Lunch	C	ther	1	Take Outs	Gran	id Total
> Social		\$30.00		\$199.25	\$0.0	D	\$0.00		\$229.25
> Regular-Dep		\$0.00		\$0.00	\$0.00		\$0.00		\$0.00
> Regular		¢74 75		¢1 470 41	(\$15.00	1	¢98.50		\$1,628.66
Area Category 📍									\$8.25
Sales (Sum)		Period 🔺							\$177.00
Member T 👻 🖌	Area	kigst Lunch	1	Other	Take Outs		Grand Total		\$2,043.16
> Social		\$30.00	\$199.25	\$0.0	00 \$0	.00	\$229.25		
> Regular-Dep		\$0.00	\$0.00	\$0.(00 ŚC	00,00	\$0.00		
> Regular	Area Category					50	\$1,628.66		
> Non-Member 20%	A CARL AND A CARL AND	•		-		00	\$8.25		
> Associate	Sales (Sum)	Area 🔻 🌱 Meal P	eriod 🔺			00	\$177.00		
Grand Total		> Ocean Side G	> Half	way Grill (> Grill Room	50	\$2,043.16		
	Member T 🔻								
	Social	\$59.00		\$0.00	\$11	2			
	Regular-Dep	\$0.00		\$0.00	Ş	ġ			
	Regular	\$236.00		\$98.50	\$1,08	7			
	Non-Member 20	\$0.00		\$0.00	\$	В			
	Associate	\$177.00		\$0.00	\$				
	Grand Total	\$472.00		\$98.50	\$1,20	8			

Drag any column or row into a different location until the indicator arrows highlight where in the pivot table the Field will land.

Then the columns be be rearranged as much as desired.

G Using Custom Pre-Filters

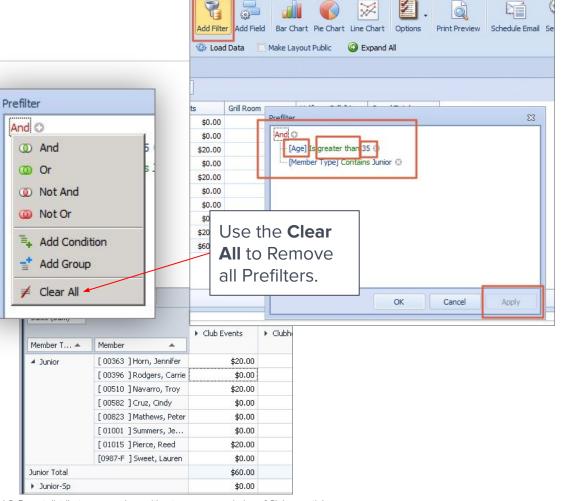
Click Add Filter.

Select from the Plus Icon to add as many AND, OR, NOT AND, NOT OR filters as desired.

Within the filter the Blue indicates a **Field** and the Green is the **Expression.**

The final portion is what filter criteria are in place.

Click **Apply** after all criteria are placed.



G Adding a Custom Field

Select the Add Field.

Choose a **Caption**, **Display Type** and **Field Name**.

Display type can be:

- User Defined Formula
- Percent
- Variation

Field Name can be

- Covers Gratuity
- Service Charge
- Tax
- Discount
- Net

Press **OK**.

		Bar Chart Pie Chart Line Chart Options Print Pri
Display Type:	Percent	
Field Name:	Covers	
	Covers Gratuity ServiceCharge Tax Discount Net	23
		Caption: Percent of Covers
	Displa	ay Type: Percent
	Field Nat	ame: Covers
		OK Cancel

To sort by a specific Column, right click and select from the sorting options.

Then select the sort icon in the field sorting by.

To **remove** the sort, right click again on the column and deselect the previously sorted option. Or click **Remove All Sorting**.

C	Perc	Drop Column Fields	Drop Column Fields Here					
	2944	Grand Total						
Membe	er T ▼	Covers (Sum)	Percent of Com					
Tournar	ment	0	0	Sort "Member Type" by This Column				
Tennis-	Sp	22	0.58 %					

C	Perc	Drop Colum	nn Fields H	Here
		Grand Tot	al	
Member T	🕶 📍	Covers (Si	um)	Percent of Co 🐒
Regular	Mem	ber Type	2724	71.22 %
Social	, ich	iber type	313	8.18 %
Regular-Sp)		220	5.75 %
Non-Memb	er 20	3	93	2.43.00

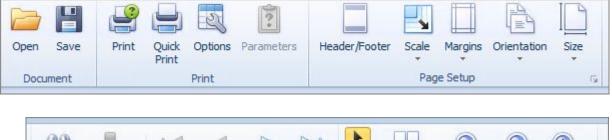
C Perc	Drop Column Fields I	Here		
	Grand Total			
Member T ▼	Covers (Sum)	Percent of Co.	-	
Regular	2724	71.22	\checkmark	Sort "Member Type" by This Column
Social	313	8,18		Remove All Sorting
Regular-Sp	220	5.75 %	6	
Non-Member 20	93	2.43 %	6	



🕑 Data Genie 🔉	<							12-012				
Sales Summ	ary 🕶 🤷 Layou		s New Reset Layout		F	Layouts +	Save Save As Ne		Add Filter Add Fi	and a second		e Chart Option:
Start Date: 1/ 1	/2020 🔽 😔	End Date: 10/14	2020 🗾 😔 🕸 Load Data	Make Layout P	•	🗹 \Theta 🛛 Er	nd Date: 10/14/2020		🚯 Load Data	Make Layout Pu	ublic 💿	Expand All
Member												
C Perc	Drop Column Fields	Here			-	nn Fields Here						
	Grand Total											
Member T 🔻	Covers (Sum)	Percent of Co 🟅			Select Data.		of Co 🏅					
Regular	2724	71.22 %					71.22 %					
Social	313	and the second se					8.18 %					
Regular-Sp	220	5.75 %			Colo at Chart		5.75 % 2.43 %					
Non-Member 20	93				Select Chart.		2.43 %					
Senior	83						1.62 %					
Associate	62	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					1.23 %					
Tennis	47			View	Chart Below	Data	1.10 %					
Junior Regular-Dep	42					Butu.	1.10 %					
Social-Sp	36	0.94 %					0.94 %					
Seasonal Memb	33					33	0.86 %					
Honorary	28					28	0.73 %					
Tennis-Sp	22	- Contraction of the second				22	0.58 %					
0.6					distribute or reproduce without e		Regular: 71	%		Gue	As Seasonal I	hecked Out: 0 %

- Print Preview

- Use scale to fit the information on the correct number of pages.
- Use Margins to increase or decrease the margins
- Use the Export to and Email As tools to build the doc in a variety of formats.







G Scheduling an Email

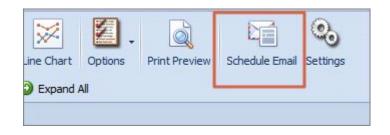
Click on Schedule Email.

Select the **Schedule this report to be delivered by email** checkbox.

Click on the **Scheduling** tab.

Choose Recipients.

Save.



Scheduling Recipient	ts	Schedule t	his report to be deliv	vered by email
Start: 10/14/2	2020 💌 9:	Scheduling	Recipients	
C Weekly C Monthly C Yearly	Every <u>1</u> day Every weekday	(5)		
Range Start: 10/14/2020	C Er	o end date nd after: 10 nd by: 10/14	occurences	

C Scheduling an Email - Recipients

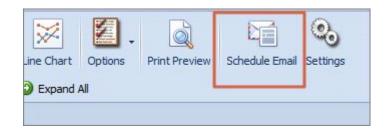
Click on Schedule Email.

Select the **Schedule this report to be delivered by email** checkbox.

Click on the **Scheduling** tab.

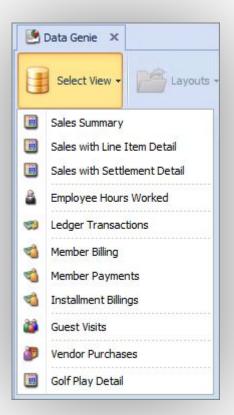
Choose Recipients.

Save.



5ource: Employee	•	
Select Employees		
Name	Email	
Chung, Peter	someone@somewhere.com	Type Employee
		Remove Selected
Direct Email Recipie est@clubessential.com	ents	Remove Selected

C The Different Data Genie Views and What They Do



- Sales Summary
- Sales with line Item Detail
- Sales with Settlement Detail
- Employee Hours Worked
- Ledger Transactions
- Member Billing
- Member Payments
- Installment Billing
- Guest Visits
- Vendor Purchases
- Golf Play Detail



Sales Summary is an overview of all sales within a time range.

Can include totals, minimums, maximums and averages from:

- Sales \$
- Covers
- Average Sale Per cover
- Discounts
- Gratuity
- Service Charge
- Tax

Data Genie		youts •	P			8			X	Z	•
Start Date: 12/		Save	Save As New 2/27/2020			dd Filter 4	Add Field B	ar Chart Pie Chart e Layout Public	Line Cha	art Options	s Pr
Member Type	Billing Member	Join Date	Join Year	Age	Area	Date	Employee	Day of Week	Year	Day	Wee
Sales (Sum)	Covers (Sum)	Avg Sale Per Co	ver (Average)	Disco	unt (Sum)	Grat	uity (Sum)	Service Charge (Sum)	Tax (Sum)	

These can be dragged to the column or row portion of the pivot table.

There is also the **Add To** button at the bottom of the list.

Age	
Age Demo	
Area	
Area Category	٩
Area Category Description	
Area Description	
Avg Sale Per Cover	
Billing Member	
Billing Member Name	
Billing Member Number	
Billing Member Type Description	R.
Date	
Day	
Day of Week	

Drag Items to the PivotGrid
Discount
Employee
Gratuity
Hour of Day
Join Date
Join Year
Meal Period
Member
Member Name
Member Number
Member Type
Member Type Description
Month
Quarter

Ref		=
Ticket		
Week N	umber of Year	
Year		
Add To	Filter Area	-
	Row Area	
	Column Area	
	Filter Area	

Good Startup Fields for Sales Summary

Sales Summary

Dynamic Date Range Covers Data field Member Type in Row Meal Period in Column

Sales Summary	Layouts - El El Cayout Add Filter	ि दुई r Add
Start Date: 1/ 1/2020 Drop Filter Fields Here	End Date: 10/15/2020 🗹 🍚 🕸 Load	Data
Covers (Sum)	Meal Period 🔺	
Member Type 🔺	Grand Total	
Grand Total	0	

Sales With Line Item Detail is a sales report with focus on items in each purchase.

Can include totals, minimums, maximums and averages from:

- Sales
- Discount
- Line Cost
- Margin Percent
- Quantity
- Tax
- Service Charge

Sales with Line Item Detail Layouts Layouts	Bar Chart Pie Cha) 🔀
Start Date: 11/ 1/2019 💌 🗞 End Date: 2/27/2020 💌 🗞 🐼 Load Data 🗌 Make Layout	t Public 🛛 🙆 Exp	and All
Day of Week Member Type 🔻 Billing Member 🔺 Billing Member Type 🔺 Member Type Description 📍	Area Category	Item Group
Sales Discount (Sum) Line Cost (Sum) Margin Percent (Average) Quantity (Sum) Tax (Sum)	Service Charge (Sum)
Item Group	Sum Min	-
Beach	Max	
F&B: Bar Beverage	1.000	
F&B: Beer	Average	

Age		
Age	Demo	
Area		9
Area	Category	
Area	Category Description	
Area	Description	
Billin	g Member	
Billin	g Member Name	
Billin	g Member Number	
Billin	g Member Type	
Billin	g Member Type Description	
Date		
Day		
Day	of Week	

Employee		*
Hour of Day		
Item		
Item Category		
Item Category Description		
Item Description		
Item Group		
Item Group Description	٩	
Item Vendor		-
Member		
Member Name		
Member Number		
Member Type	Ŷ	
Member Type Description	٣	

Month		
Quantit		
Quarter		
Week N	umber of Year	
Year		
Add To	Filter Area	-
Add To	Filter Area Row Area	*
Add To		*
Add To	Row Area	-

Good Startup Fields for Sales with Line Item Detail

	Image: Several conditions of the several conditis of the several conditions of the several
Drop Filter Fields Here	
Sales Discount (Sum) Tax (Sum) Service Charge (Sum)	Day of Week 🔺 Item Group 🔺 Item Category 🔺 Item 🔺
	Grand Total
Area	Sales Discount (Sum) Tax (Sum) Service Charge
Grand Total	\$0.00 \$0.00 \$0.00

Sales with Line Item Detail

Dynamic Date Range

Sales Discount (Sum) Tax (Sum), Service Charge (Sum) Data Fields

Area, Member Type Row Fields

Day of Week, Item Group, Item Category, Item Column Fields

Sales With Settlement Detail is a sales report focused on how members paid for their tickets.

The only Data Field Item in this report is the **Payment Amount**.

)rop Filter	Fields Here			
Payment /	Amount	Drop Column Field	ds Here	
prop Row F	Fields Here	Payment Amount	t Total	Drag Item
Payment A	mount Total		\$10,797.25	Day of W
				Employee
	Drag Items to t	he PivotGrid	-	Hour of D
	Age			Member
	Age Demo			Member I
	Area			Member I
	Area Category	/		Member
	Area Category	y Description		Member
	Area Descripti	on		Month
	Billing Member			Payment
	Billing Member	Name		Quarter
	Billing Member	Number		Туре
	Billing Member	Туре		Week Nu
	Billing Member	Type Description		Year
	Date			
	Day			Add To

Drag Ite	ms to the PivotGrid	
Day of	Week	-
Employ	ee	
Hour of	Day	
Member	le la	
Member	r Name	
Member	r Number	4
Member	r Туре	
Member	r Type Description	
Month		
Paymer	nt Type 📍	
Quarter	ŗ]=
Туре		
Week N	lumber of Year	
Year		Ļ
Add To	Filter Area	*

Sales with 1	Settlement Detail 🗸	Layouts + H H	•W F
-	1/2020 🗾 🧲	End Date: 10/15/2020	Θ
Drop Filter Fields H	ere		
Payment Amount		Payment Type 🔺 🌹	
Member T 🔺	Billing Me 🔺	Grand Total	
Grand Total		\$0.00	



Sales with Settlement Detail

Dynamic Date Range Payment amount Data Field Member type, Billing Member Row Field Payment Type Column Field

Hours Worked (Sum)	Rate (Sum)	Wages (Sum)	Drop Column Fields	Here	
		(reger (som)			
Drop Row Fields Here			Grand Total		
brop Kow Helds Here			Hours Worked (Rate (Sum)	Wages (Sum)
Grand Total			37669.86	\$61.75	\$40,181.39

Employee Hours Worked report audits employee shifts and hours worked. Includes Sum, Minimums, Maximums and Averages from:

- Hours Worked
- Rate
- Wages

Drag Items to the PivotGrid	
Clock In	*
Clock In Terminal	
Clock Out	
Clock Out Terminal	
Company Code	
Company Name	
Day	
Day of Week	
Employee	
Employee Number	
Employee Status	
Employee Status Description	
Employee Type	
Employee Type Description	

Is Salaried	
Job Code	
Job Code Description	
Manager Employee	
Month	
Quarter	
Week Number of Year	
Year	
Add To Filter Area	-

Good Startup Fields for Employee Hours Worked

Employee Hours Worked

Dynamic Date Range

Rate (Sum), Wages (Sum), Hours Worked (Sum) Data Fields

Employee Row Field

Day of Week, Clock In, Clock in Terminal, Clock Out, Clock out Terminal Column Fields

Employe	ee Hours Worked -	End Date: 10/3	e Save As New Res	et Layout Add Fi	Ilter Add Field Bar	Chart Pie Chart blic ② Exp	
Drop Filter Field	s Here	_		1			
Rate <mark>(</mark> Sum)	Wages (Sum)	Hours Worked (Sum)	Day of Week 🔺	Clock In 🔺 🛛 C	lock In Terminal 🔺	Clock Out 🔺	Clock Out Terminal 🔺
			Grand Total				
Employee			Rate (Sum)	Wages (Sum)	Hours Worked (-	
Grand Total			\$0.00	\$0.0	0 0		

C Ledger Transactions

Credit (Sum) Debit (Sum) Net C	hange	Drop Column F	ields I	Here	
Daar Daw Fielde Hene			Grand Total			
Drop Row Fields Here			Credit (Sum) \$32,694,469.37		Debit (Sum)	Net Change \$0.0
Grand Total	\$32,694,469.37					
Drag Items to the PivotGrid		Department	Number			
Account		Description	1			
Account Description		ID			Ledg	er Transa
Account Name		Is Reconcile	d		all th	e Genera
Account Number		Ledger Cate		_	Girtin	
Batch Control			gory Description	_		
Batch Type		Ledger Type		-	Can	pull Sum,
Calendar Period		Ledger Type Month	e Description	-	and	Averages
Date		Period				0
Day		Ouarter		-=	•	Credit
Day of Week		Reference			•	Debit
Department Description		Week Numb	er of Year	-		Net Char
Department Name		Year		-		
		a concernance		-		

© 2020 Clubessential LLC. Do not distribute or reproduce without express permission of Clubessential.

ctions report will display Ledger information.

Minimums, Maximums data by:

ige

Good Startup Fields for Ledger Transactions

Ledger Transactions - Layouts - Save Save As N	ew ResetLayout	Add Filter Add Field	Bar Chart Pie Ch
Start Date: 1/ 1/2020 💽 <table-cell> End Date: 10/15/2020 Drop Filter Fields Here Credit (Sum) Debit (Sum) Net Change</table-cell>		Load Data 🗹 Mak	e Layout Public (
	Grand Total		
Ledger T 🔺 Batch Type	Credit (Sum)	Debit (Sum)	Net Change

Ledger Transactions

Dynamic Date Range

Credit (Sum), Debit (Sum), Net Change Data Fields

Ledger Type, Batch Type Row Fields

Month, Is Reconciled Column Fields



Drop Filter Fields Here							
Service Charge (Sum)	Sub Total (Sum)	Tax (Sum)	Total (Sum)	Drop Column Fields Here			
New Days Calde Users				Grand Total			
)rop Row Fields Here				Service Charge Sub Total (Sum) Tax (Sum) Total (Sum)		Total (Sum)	
Grand Total				\$785.00	\$7,254,654.94	\$17,703.13	\$7,284,783.07

Member Billing report focuses exclusively on items charged to members via month end wizard. Billing, Minimums, and Late fee items can all be filtered in this report. The data fields used include Sum, Minimums, Maximums and Averages from

- Service Charge
- Sub Total
- Tax
- Total

Age	Line				
Age Demo	Member Name	-1			
Area	Member Number				
Area Description					
Billing Type	Member Status				
Company Code	Member Status Description Member Type Description				
Company Name					
Date	Month				
Dau	Player Type				
Day	Quarter				
Day of Week	Service Charge				
Employee	Sub Total (Sum)	-1			
Item	Tax	-1			
Item Category	Total Week Number of Year				
Item Category Description					
Item Description					
Item Group	Year	_			
Item Group Description	Add To Filter Area	-			
Join Date	Had to These High				

Member Billing

Dynamic Date Range

Sub Total (Sum) Service Charge (Sum) Tax (Sum) Total (Sum) Data Fields

Member Type, Member Row Fields

Billing Type, Item Column Fields

Member Billin Start Date: 1/ 1/	Save Save A	s New Reset Layo	ut Add Filter Add Fi			Options Print Previ
Drop Filter Fields He Sub Total (Sum)	1	Total (Sum)		Item 🔺		
		II set set	Grand Total			
Member Type Grand Total	-	Member 🔺	Sub Total (Sum) \$0.00	Service Charge \$0.00	Tax (Sum) \$0.00	Total (Sum) \$0.00

G Member Payments

Member Payments report only shows member payments.

Includes Sum, Minimum, Maximum and Average on the only Data Field, Amount.

Drop Filter Fields He	ere		
Amount (Sum)	Drop Column Fields H		
Drop Row Fields Here	Amount Total (S		
Amount Total (S	\$5,218,801.43		

Drag Items to the PivotGrid	
Account Description	
Account Name	
Account Number	
Age	
Age Demo	
Batch Control	
Cash Receipt Batch Type	
Cash Receipt Type	
Cash Receipt Type Description	
Date	
Day	
Day Of Week	

Default Email	-
Join Date	
Join Year	
Member	
Member Name	
Member Number	
Member Status	
Member Status Description	
Member Type	9
Member Type Description	
Month	
Quarter	
Week Number Of Year	
Year	Ŷ
Add To Filter Area	-

© 2020 Clubessential LLC. Do not distribute or reproduce without express permission of Clubessential.

Member Payments

Dynamic Date Range

Amount (Sum) Data Field

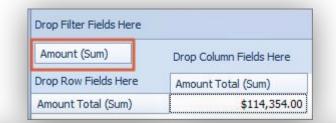
Member Type, Member Row Fields

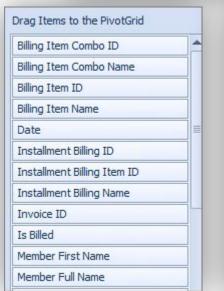
Cash Receipt Type, Month, Day Column Fields

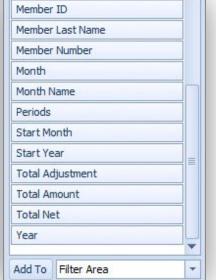
Member Payments +	Cay	routs + P P Save Save As	New ResetL	ayout A
Start Date: 1/ 1/2020 Drop Filter Fields Here	<u> </u>	End Date: 10/15/2020) 🕲 I
Amount (Sum)		Cash Receipt Type 🔺	Month 🔺	Day 🔺
Member Type 🔻 Ϋ Meml	per 🔺	Grand Total		
Grand Total		\$0.00		

 \odot 2020 Clubessential LLC. Do not distribute or reproduce without express permission of Clubessential.

Installment Billings







Installment Billings report is only Interested in any installment billings connected to individual members.

Single Data Field, Amount, can be Summed, Min'd, Maxed, and Averaged.

Dynamic Date Range Amount (Sum) Data Field Member Full Name Row Field Installment Billing Name, Start Month, Periods Column Fields

Installment Billings -	Layouts - E	Save As New Reset	Layout Add Filt	
Start Date: 1/ 1/2020	End Date: 1	2/31/2020 💌	😔 🐵 Load D	
Drop Filter Fields Here				
Amount (Sum)	Installment Billing Name 🔺	Start Month 🔺	Periods 🔺	
Member Full Name 🔺	Grand Total			
Grand Total	\$0.00			

Guest Visits

Visits (Sum)	Drop Column Fields Here	
Drop Row Fields	Visits Total (Sum)	

Drag Items to the PivotGrid	
Age	
Age Demo	
Area	
Area Category	
Area Category Description	
Area Description	
Date	
Day	
Day of Week	
Guest	
Guest Type	

Member	1
Member Name	
Member Number	
Member Type	
Member Type Description	=
Month	
Quarter	
Week Number of Year	
Year	

Guest Visits report considers the number of visits a guest of a member has made.

This report only brings in one data field - Visits. Uses Sum, Min, Max, and average.

Guest Views

Dynamic Date Range Visits (Sum) Data Field Member, Guest Row Fields Day of Week Column Fields

Guest Visit	s - Eayouts	s - El El Constant
Start Date: 1/ Drop Filter Fields F		End Date: 12/31/2020
Visits (Sum)		Day of Week 🔺
Visits (Sum) Member 🔺	Guest 🔺	Day of Week 🔺 Grand Total

C Vendor Purchases

uantity (Sum) Price (Sum))	Total (Sun	i) Drop	Column Fields I	Here		
an man malda tinan			Gran	nd Total			
op Row Fields Here			Qua	ntity (Sum)	Price (Sum)	Total	(Sum)
and Total				2498	\$5,316,685.15	\$5	,371,487.17
Drag Items to the PivotGrid				Drag Items t	to the PivotGrid		
Account Number				Account Nu	imber		
AP Account Description				AP Account	Description		
AP Account Name		-		AP Account	Name		
AP Account Number				AP Account	Number		
Batch Control		1		Batch Cont	rol		
Batch Date				Batch Date			
Date				Date			
Day				Day			
Day of Week				Day of Wee	ek 🛛		
Description				Description			
Due Date				Due Date			
Expense Account Name				Expense Ad	count Name		
Expense Account Number				Expense Ad	count Number		

Vendor Purchases shows the club all purchases made from vendors within the selected date range.

Can pull Sum, Minimums, Maximums and Averages data by

- Quantity
- Price
- Total

Vendor Purchases

Dynamic Date Range

Quantity (Sum), Price (Sum), Total (Sum) Data Fields

Vendor Row Field

Line Type, Month, Due Date Column Fields

	/2020	Layouts + Sav	e Save As New R		d Filter Add Field	i Bar Jake Lay
Drop Filter Fields He Quantity (Sum)	Price (Sum)	Total (Sum)	Line Type 🔻 🛛 M	Ionth 🔺 🛛 Due [Date 🔺	
			Grand Total			
Vendor			Quantity (Sum)	Price (Sum)	Total (Sum)	
Grand Total			0	\$0.0	00	\$0.00

© 2020 Clubessential LLC. Do not distribute or reproduce without express permission of Clubessential.



Drop Filter Fiel	lds Here						2 C						
Cart Ro	Golf Ro	Quantit	Discoun	Service	Tax (Sum)	Sales (S	Drop Column Fields	Here					
	1.11						Grand Total						
Drop Row Field	as Here						Cart Rounds (S	Golf Rounds (Sum)	Quantity (Sum)	Discount (Sum)	Service Charge	Tax (Sum)	Sales (Sum)
Grand Total							1105.00	430.00	2172.000	(\$263.30)	\$208.19	\$105.71	\$63,935.20

Golf Play Detail report focuses on items sold in the pro shop that have a round of golf associated with them.

Sum, Minimums, Maximums and Averages data by

- Cart Rounds
- Golf Rounds
- Discount
- Quantity
- Service Charge
- Tax
- Sales

Golf Play Detail Column and Row Fields

Age	
Age Demo	
Area	
Area Category	100.
Area Category Description	
Area Description	
Billing Member	
Billing Member Name	
Billing Member Number	
Billing Member Type	
Billing Member Type Description	
Date	
Day	
Day of Week	

Employee	-
Hour of Day	
Item	
Item Category	
Item Category Description	
Item Description	
Item Group	
Item Group Description	
Member	
Member Name	
Member Number	
Member Type	
Member Type Description	
Month	

Round Classification Round Day Of Week Round Type	
Round Type	
Week Number of Year	
Year	

© 2020 Clubessential LLC. Do not distribute or reproduce without express permission of Clubessential.

Good Startup Fields for Golf Play Detail (—

Golf Play Detail 🗸	Layouts +		Reset Layout	Add Filter Add Field	Bar Chart Pie Chart	Line Chart Option		Schedule Email Se	e ttings			
Start Date: 1/ 1/2020	En	nd Date: 12/31/2020		🛞 Load Data 🛛 🗹 Ma	ake Layout Public	Expand All						
Drop Filter Fields Here												
Cart Rounds (Sum)	Golf Rounds (Sum)	Quantity (Sum)	Sales (Sum)	Service Charge (Sum)	Tax (Sum)	Day of Week 🔺	Hour of Day 🔺	Item 🔺				
						Grand Total						
Member Type				*	Member 🔺	Cart Rounds (S	Golf Rounds (Sum)	Quantity (Sum)	Sales (Sum)	Service Charge	Tax (Sum)	
Grand Total						0	0	0	\$0.00	\$0.00	4	\$0.00

Golf Play Detail

Dynamic Date Range

Cart Rounds (Sum), Gold Rounds (Sum), Quantity (Sum), Sales (Sum), Service Charge (Sum), Tax (Sum) Data Fields

Member Type, Member Row Fields

Day of Week, Hour of Day, Item Column Fields



Q&A