



Tee Times - Reporting & Statistics

2017 - Summer Edition

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Overview

The **Tee Times** system offers a variety of statistics and reports on who has booked a reservation, how often members or guests have visited the courses, and more.

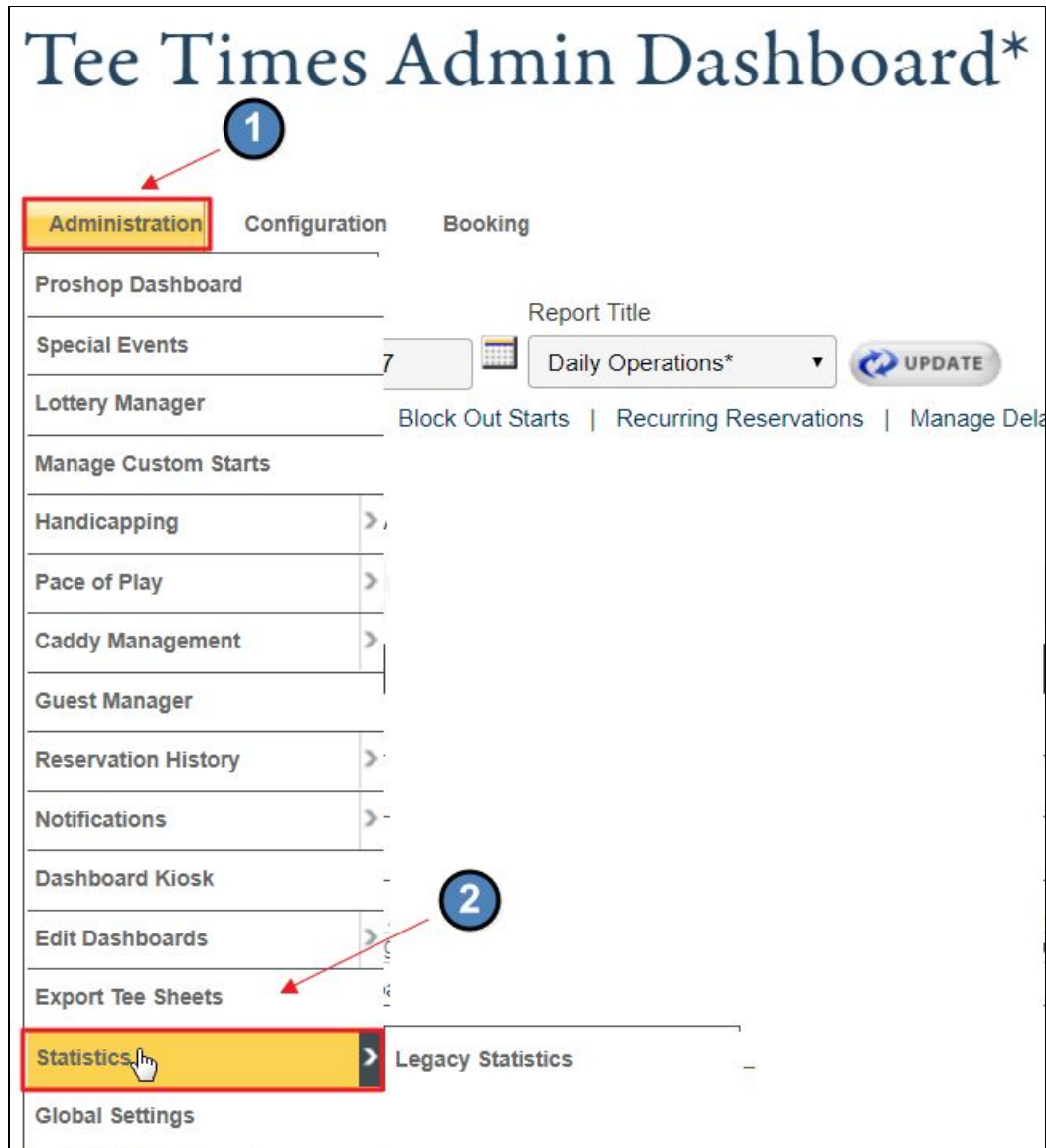
Use Case

- **Prospecting Guests**
- **Marketing and Cross Marketing Events**
- **Predict Member and Guest Behavior**

Accessing the Tool

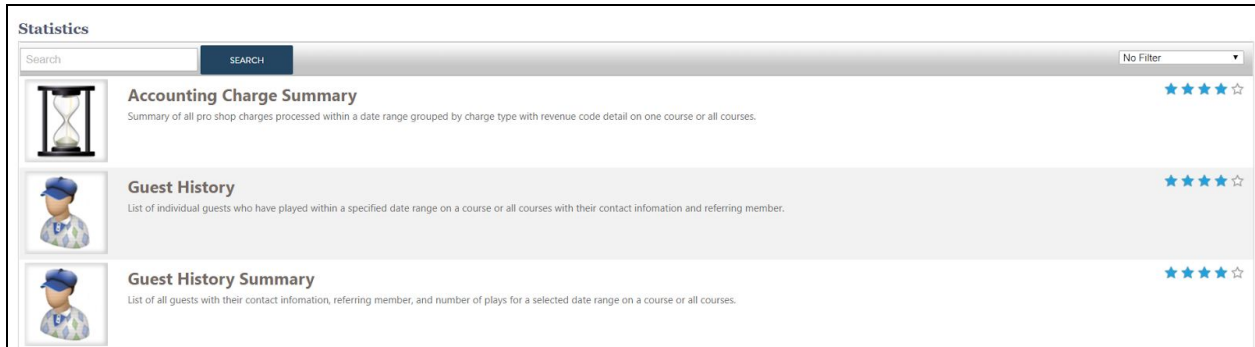
To access **Statistics**, go to the Tee Times Admin Dashboard.

Hover over **Administration** and click **Statistics**.



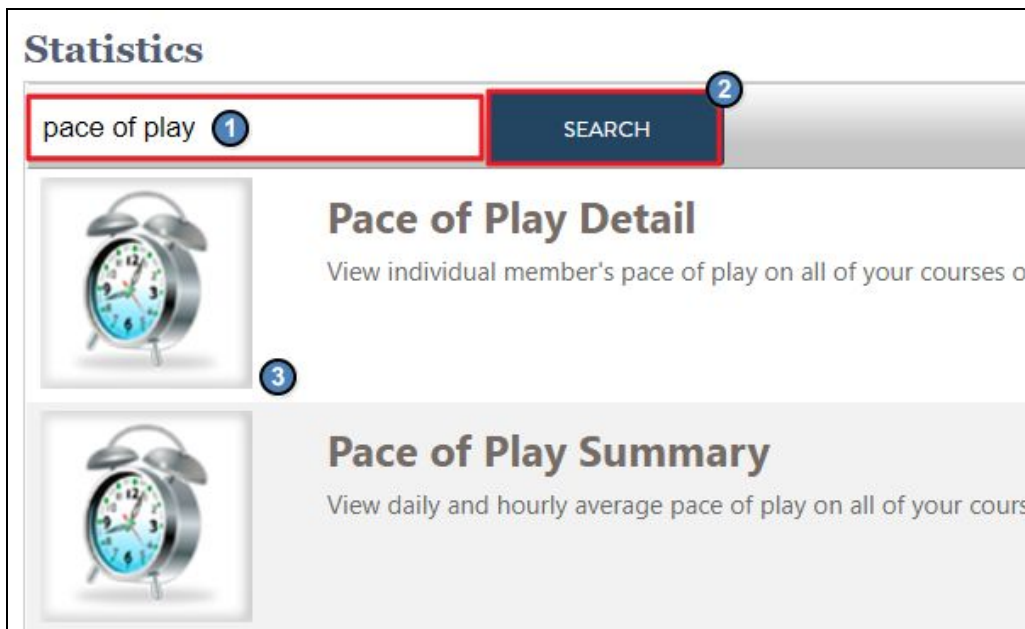
Statistics Interface

The **Statistics** default page will list all available reports within the **Tee Times** system.

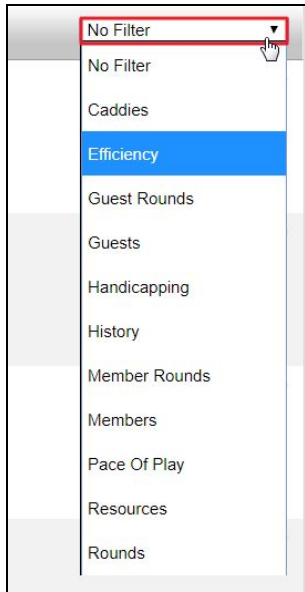


This image only shows a few of the reports available

You can easily search for a report by typing the report name in the **Search Bar**.



Or, you can use the **Filter Dropdown** to sort reports by category.



Each report will also provide a short description about the report and the type of statistics that will be pulled from the report.



Guest History
List of individual guests who have played within a specified date range on a course or all courses with their contact information and referring member.

Report Interface

Inside each report you will be able to sort and filter data in various ways.

All Guests Report

Select Course: All Courses | Filter: | From: 7/15/2017 | To: 9/15/2017 | [UPDATE](#)

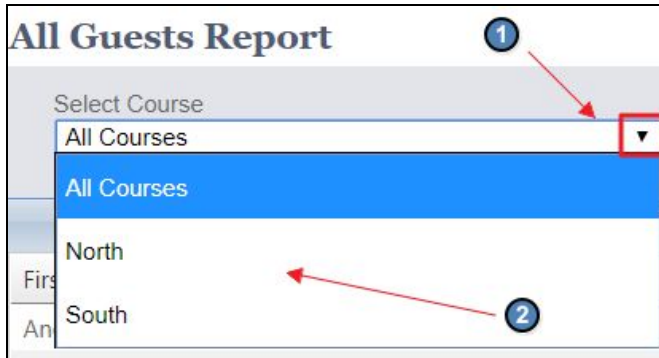
[Export to Excel](#) | [Export to PDF](#)

[Back to Stats](#)

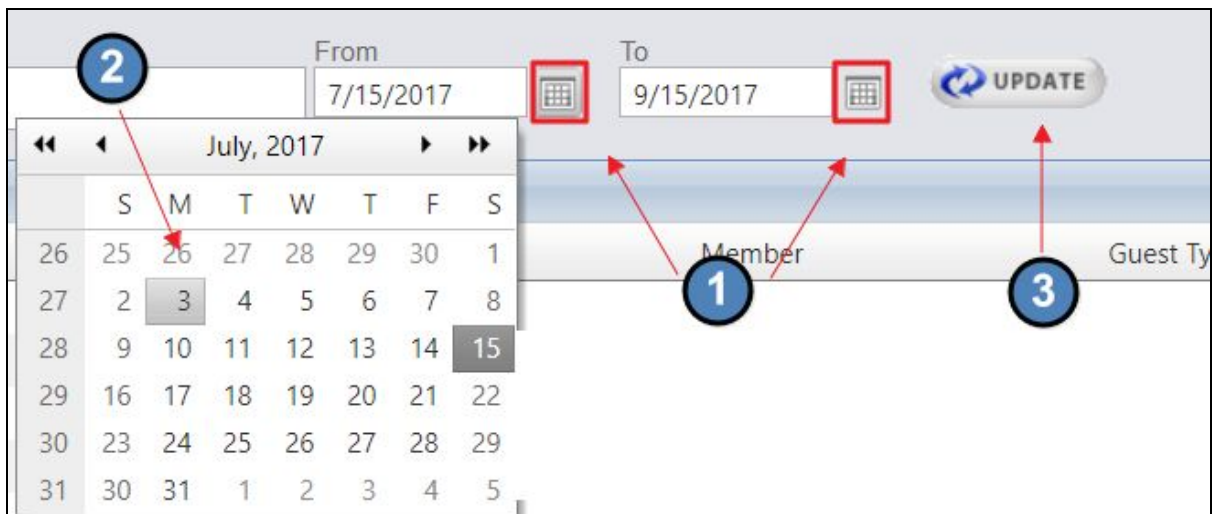
★★★★☆

First Name	Last Name	Email	Phone	Member	Guest Type	Guest Plays
Andy	Griffith					0
Barney	Fife				Comp	0
Gomer	Pyle				Prospective Member	0
Kevin	Potts					0

Use the **Course Dropdown** to view individual courses or to all courses.



The **Datepicker** will allow you to pull data from a given date range. **Click Update** to return results.



You can **Export** any reports to a **PDF** or **Excel** file to use data offline.



The **Stars** section will allow you to rate a particular report based on its usefulness to your club. Higher ranked reports will appear first on your default Statistics page so they're easily accessible.

